

DJ Logo Animation Website Landing Page

Area 1

Header:

Beyond logo

“Log in”

“Sign up”

‘Cart (\$XX)’

“Sign up for a discount code!” in hand written looking font with arrow pointing to the LOG IN text link.

Email sign-up and social media links (facebook, twitter and pinterest) should be top right hand side. Those icons also show connected and like status for social media sites when possible.

Area 2

Title: “Step up to superstar status custom animations.”

Subtitle: “Beyond Brand Animation delivers high quality branded video for DJs, bands, tours and stage performers at the industry’s most affordable price. Now almost anyone can brand themselves in video on the big screens just like mega-star performers.”

Area 3

Dynamic area:

When button 1, 2 or 3 is selected, this area will change to reflect the content for that button. Button 1 is the default state which shows a poster frame of the movie and a play button.

When Button #1 is clicked, display this “How it works” selection state:

USP: “Beyond Brand Animations delivers high quality branded video for DJs, bands, tours and stage performers at the industry’s most affordable price. Now almost anyone can brand themselves in video on the big screens just like mega-star performers.” Add relevant graphic design elements for this statement – remember it is the default landing of the page so should be very well designed.

When Button #2 is clicked, display this “4 Step Process” selection state:

The easiest way to buy custom animations.

1. Select video templates.

Choose the styles that fit your brand and image. Select standard or high definition during checkout.

2. Upload your logo or artwork.

Upload your artwork file. We accept any file format.

3. Approve the preview animation

Once you approve the first animation preview, we will render all of them in full resolution.

4. Download your logo animations

We’ll email you when your files are ready for download.

Add relevant graphic design elements for this list

When Button #3 is clicked, display this “Who, what, where” selection state:

Who to brand:

DJs, bands, musicians, events, tours, releases, products, performers, sponsors...anyone who can benefit from professional brand and identity exposure.

What to brand:

Logos, music releases, albums, mixes, tour names, sponsors, products names, slogans, branding text...anything that represents you, your product or your message.

Where to brand:

Stages, clubs, special events, TV, YouTube, in-store, product placement, music videos, booths...any place you benefit from custom animation video.

Add relevant graphic design elements for these 3 statements

Button #4 “shop and view samples” selection state:

This takes the user to the next page so no design variation in area 3 is needed for this selection.

Area 4

This area contains the 4 main buttons (icons) for the page. They may be arranged in any way you see fit but should be above the page fold if possible. Show all states of all buttons and suggest roll over and click animations for each. The buttons are:

- How It Works (default selection on page landing)
- 4 Step Process
- Who, What, Where
- Shop & View Samples

Clicking on these buttons changes the content in area #3 (above). Please provide roll-over and click states for these and suggest any animations we envision can be applied to these states on roll-over and mouse-click.

Area 5

This area is divided up into three parts – which may appear in any order and relative sizes you see fit.

a. “Get Free Animations”

This contains a single “show me how” button and some graphics representing that they can receive free animation credits for referring friends.

b. “Our Customers”

We will place previous customer logos in this area. Use some placeholders here and we will replace them.

c. “Benefits”

- High value – discounts for 10+ animations
- Professional – boost your polished image
- Flexible - use any existing logo or text phrase
- Variety - choose from 100 templates

Add a touch of color to one or more of these areas and use design elements as you see fit.

Area 6

Text link footer: Functions are similar to stickermule.com footer with these elements:

- About Us
- Blog
- Press

- [FAQ](#)
- [Earn Free Animations](#)
- [Contact Us](#) | 888.769.5667 x303

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